



## Compassionate Connections Campaign

**Mind & Body – Services & Shelter – Cupboard & Community**

Mind & Body: Area of the new facility devoted to behavioral, dental and medical services.

Services & Shelter: Portion devoted to financial services and housing resources.

Cupboard & Community: Community food bank and other drop in services essential to wellbeing.

The Colorado Health Network is seeking to create a new home for its client & oral health care service delivery and its statewide administrative offices in Denver. This new home will provide a center where clients can receive compassionate care under one roof and as a site for innovative and socially focused programs, services and staff trainings.

### Cornerstone Club

Cornerstone is the annual, sustained giving club of the Colorado Health Network for those making a gift of \$250 or more. **Gifts to Cornerstone ensure that the annual fund continues to provide essential services** to people living with HIV will not be interrupted, that treatment will become more available to all people living with HIV/AIDS, and that efforts to prevent this virus with education and resources will not be abandon.

#### Cornerstone Campaign Recognition

Those at the \$1,000+ level will receive regular benefits of being a Cornerstone member (listing in annual report, special Cornerstone reception during the year), as well as:

- Quarterly update from the Chief Executive Officer
- Invitation to annual after hours network event
- CHN will send 3 note cards a year (at no additional cost) of your choosing for someone's milestone occasion and noting a gift was made to CHN in his or her honor.
- Recognition with a paver or plaque at the new statewide office.

**Quarterly Cornerstone Club** – Recognizes those who are willing to pledge \$250/quarter for a total \$1,000 annual gift. The first \$250 will continue to support the annual fund with the remaining \$750 to the capital campaign.

**Cornerstone PLUS** – Recognizes those willing to maximize a cornerstone gift by pledging 10x the standard \$250 cornerstone gift with an annual pledge of \$2,500. In this case, the first \$500 will go to the annual fund with the remaining to the capital campaign.

**Cornerstone Social Impact Fund** – Recognizes individuals who make a multi-year campaign gift of at least \$5,000 to the capital fund. Categories are as follows:

- a. Benefactors: \$100,000+
- b. Sustainers: \$50,000 - \$99,999
- c. Providers: \$25,000 - \$49,999
- d. Champions: \$10,000 - \$24,999
- e. Partners: \$5,000 - \$9,999
- f. Supporter: \$1,000 - \$4,999

## Compassionate Connections

### Physical Space Naming Opportunities

|  |  |
|--|--|
| Building   | \$1,000,000                              |
| Food Bank  | \$100,000                                |
| Dental Suite   | \$100,000                                |
| Reception Area   | \$100,000                                |
| Exterior Landscape/Garden  | \$50,000                                 |
| Administrative Wing  | \$50,000                                 |
| Group/Community Room   | \$50,000                                 |
| Conference Room  | \$25,000                                 |
| Counseling Room  | \$25,000                                 |
| Testing Room Suite   | \$25,000                                 |
| Staff Break Room   | \$10,000                                 |
| Exam Rooms   | \$10,000                                 |
| Art Installations (indoor & outdoor)   | \$10,000                                 |
| Copy Room  | \$10,000                                 |
| Specific Offices   | \$10,000                                 |
| Chief Executive Officer, Chief Programs Officer and Chief Development & Operations Officer |  |
| Director of Regional Programs  |  |
| Director, Oral Health Care Services  |  |
| Program Managers   | \$5,000                                  |
| Housing Manger   |  |
| Case Manager – Financial services – Flex Space (visiting CHN staff)                        |  |
| Donor Wall   | \$5,000 (all donors at or above listed)  |
| Pavers or Plaque   | \$1,000 (all donors at or above receive) |

### Regional Opportunities

|  |          |
|--|----------|
| Fort Collins or Colorado Springs Food Bank | \$50,000 |
| Greeley Headquarters                       | \$50,000 |

### Program Benefactor

|   |           |
|---|-----------|
| Mind & Body – (Behavioral Health/Dental/Medical)              | \$250,000 |
| Services & Shelter (Financial Assistance & Housing)           | \$250,000 |
| Cupboard & Community (Food Bank, Drop-in services & Outreach) | \$250,000 |

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